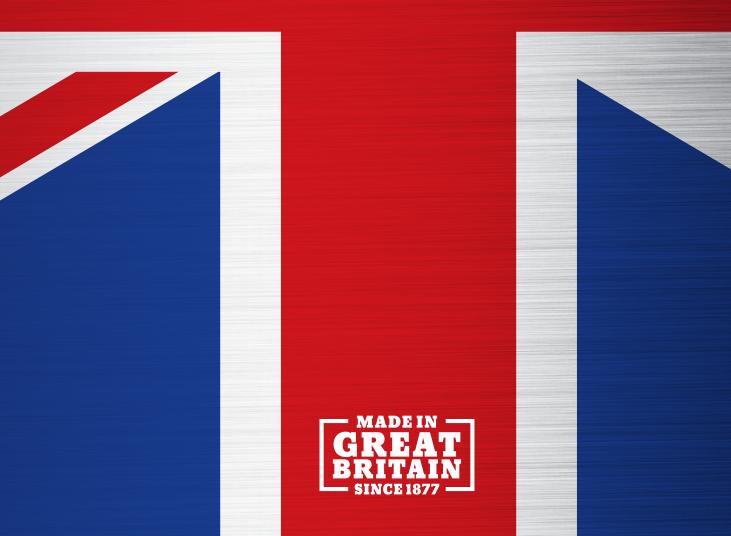


Products & Services

PREMIUM QUALITY LUBRICANTS



Established 1877: Over 140 years in the making...

With an illustrious history dating back to 1877, GB Lubricants are one of the foremost privately owned manufacturers of premium quality lubricants in Great Britain. Over the last 140 years we have developed a distinguished reputation across Great Britain and increasingly across the globe.

QUALITY

Our reputation is built upon by our unwavering focus on quality. Our continual investment in the latest laboratory equipment enables us to deliver products for the most demanding of applications, products which are renowned for their integrity amongst our customers and peers.















INNOVATION

We're proud to be pioneers in our field. Our continued investment in our people and processes enables us to undertake cutting-edge research and development to create new and advanced technologies. Keeping in-tune with market trends, technical, and commercial demands, means we are able to deliver products which continue to meet the ever-changing needs of our diverse client base.

FLEXIBILITY

Flexibility is integral to all that we do, from our super-fast lead times and small blend runs, to our client-first attitude, makes us truly distinctive in our field. This coupled with our inhouse logistics experts, and strong supply partners mean that we are able to meet our customers' demands time and time again.

CUSTOMER CARE

Maintaining customer relationships is fundamental to our success. Continuity of long-standing account management personnel through to our dedicated technical experts, our team goes that extra mile in understanding you, your business, and your needs.

Manufacturing independently in Great Britain for over 140 years...

In 1877 at the dawn of the mass-market adoption of earliest combustion engines, mineral oils were in their infancy. That year JC Goodall was founded to service the local market in the North East of England. In 1882 TWG Bates joined the firm and Goodall, Bates & Co was formed with an oil works and office in Newcastle upon Tyne and a grease manufacturing facility in neighbouring Gateshead. In 1902, JC Goodall retired leaving room for TWG Bates' two sons, Herbert and Harry to join the firm.

In 1906 the business became incorporated and continued to grow demand for its products. In 1931 the Company amalgamated with C & J Todd, Burnside Oil Works, Newcastle upon Tyne, with the newly formed company becoming Goodall, Bates & Todd Limited. Shortly after the amalgamation process the Company decided to focus upon their Gateshead facility in which the company is located till this day operating under the name of GB Lubricants.

Today GB Lubricants is undergoing an exciting and progressive era within its history with multimillion pound infrastructure investment, new product development and enhanced value added services. The company continues to provide quality and integrity to customers within its traditional heartland of Great Britain whilst continuing to grow emerging international markets.

"Maintaining customer relationships is fundamental to our success."

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Vision & Mission...



OUR VISION

Our vision is to enhance the position of GB Lubricants as a leading independent manufacturer of high-quality lubricants and associated products. Through the pursuit of service and technical excellence we aim to continuously meet and exceed the demands placed upon us by our diverse customer base.

OUR MISSION

Through continuous investment in core competencies and infrastructure it is our mission to grow both geographical and market sectors to drive growth and delight our customers. Development of value-added services and enhanced customer understanding will enable us to achieve our vision.

Family-owned

Being family-owned, our culture is based upon strong relationships built on trust

Highly-advanced

Our sophisticated technology and product innovation ensures we remain ever-aligned with increasing market demands

Principled

Our business is run with the utmost degree of integrity from top management down to every single employee

OUR PROMISE TO YOU:

- ✓ World-class products and technology
- ✓ Innovative solutions to your challenges
- ✓ Industry-leading value-added services and on-site support
- ✓ Expert technical advice and guidance
- ✓ Open, honest and transparent working practices
- ✓ First-rate account management

Sustainable

We are committed to undertaking processes and operations which ensure any impact on the environment is minimised

Diligent

Our management team leads by example and instils, and encourages, a strong work ethic across the whole workforce

Respectful

We treat every individual and organisation we work alongside with respect and consideration, and build strong relationships with all – whether fellow team members, customers, or partners

"We are extremely proud of the values we hold which have created the foundations on which our success has been built."

Export & International Logistics



Our team of specialists is highly-experienced in ensuring the professional, efficient and safe shipping of our products to clients overseas. We provide an extensive programme of ongoing support to international distributors looking to develop sales within the lubricants market, including technical guidance, advice on country-specific inspection procedures, marketing and communications. We regularly host in-house training for new overseas distributors to ensure the best possible chance of success.

Find out more at www.gblubricants.co.uk/international-export









British Manufacturing...

Manufactured in Great Britain since 1877

Our manufacturing facility has been located in the town of Gateshead, Great Britain for over 140 years. Occupying close proximity to major transportation links the facility remains an ideal hub for manufacturing, research and development and distribution to this day.

FLEXIBILITY AND CAPABILITY

Our British manufacturing base is also home to all of the administrative and managerial functions the business requires. This allows for excellent communication and enables us to react quickly to customer demands, cutting through the bureaucracy experienced by organisations with separate, or outsourced, elements of their valuechain. We believe we are in a truly unique position to offer world-class products coupled with the flexibility and responsiveness that is demanded in the marketplace.

QUALITY AND INNOVATION

Our state of the art laboratories are equipped with the latest cutting edge lubricant testing and analysis equipment. Being located in Great Britain we can utilise highly skilled product managers and chemists to ensure our products are amongst the best in the world in terms of quality and performance.

COMPUTERISED PLANT

With a firm manufacturing heritage our state of the art computerised plant is fit for the challenges of the 21st century. Flexible to undertake specialised short production runs to large capacity undertakings into the millions of litres. The plant has seen significant investment within operational capacity and technology, housing purpose built manufacturing facilities for various product lines and additional bulk storage capacity. The plant is geared to manufacture lubricant technologies to the highest of standards for a wide variety of modern applications.











QUALITY AND INTEGRITY ARE THE CORNERSTONES OF OUR BUSINESS

As a company, we pride ourselves on commitment to quality, and in ensuring we meet the highest operational, environmental and health and safety standards across all business operations. We hold a number of internationally-recognised industry accreditations which we continuously maintain, including:

- BSI ISO 9001:2008 Quality Management System
- BSI ISO 14001:2004 Environmental Management System
- BSI OHSAS 18001:2007 Occupational Health & Safety Management System
- BSI PAS 99:2012 Integrated Management Registration

We are members of the following industry associations and bodies:

- UKLA (United Kingdom Lubricants Association)
- VLS (Verification of Lubricant Specifications)
- UEIL (Union of the European Lubricants Industry)
- ATIEL (Association Technique de l'Industrie Européenne des Lubrifiants)
- API (American Petroleum Institute)





















Products...









AUTOMOTIVE ENGINE OILS

HEAVY DUTY DIESEL ENGINE OILS

MOTORCYCLE ENGINE OILS

TRANSMISSION OILS



BRAKE FLUIDS



SUSPENSION FLUIDS



COOLANTS



GREASES



AEROSOLS



FUEL ADDITIVES



MARINE LUBRICANTS



HYGIENE & CLEANING















METALWORKING FLUIDS



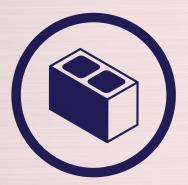
SLIDEWAY LUBRICANTS



HEAT TRANSFER FLUIDS



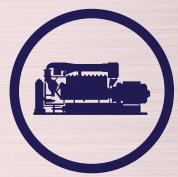
MACHINE OILS



MOULD RELEASE OILS



BIODEGRADABLE LUBRICANTS



GAS ENGINE OILS



HORTICULTURAL LUBRICANTS



INDUSTRIAL GEAR OILS



HYDRAULIC OILS



COMPRESSOR



CORROSION PROTECTION

AVAILABLE SIZES

All of our products are available in a wide variety of sizes and materials suitable for various transportation and storage methods. Whatever your demands we will be able to accommodate them.













Industry Sectors...



COMMERCIAL VEHICLE

Designed specifically to meet the varied needs of today's mixed fleet, our extensive range of cutting edge lubricants perfectly protects commercial vehicles in even the most arduous of conditions.



FORESTRY & HORTICULTURE

A specially formulated range of lubricants designed to keep both petrol and diesel horticultural equipment operating under severe operating conditions. These include all-terrain vehicles (ATV), strimmers, lawnmowers, chainsaws and brush cutters.



INDUSTRIAL

Our high quality range of industrial lubricants and maintenance products have been purposely designed for use across a wide variety of demanding applications, ensuring efficient and effective operation across critical machinery and plant.



AUTOMOTIVE

Our manufacturer approved range of automotive products has been developed through consultation with major OEMs, ensuring that all our products meet the most stringent and rigorous international standards.



OFF-HIGHWAY

We understand the tough conditions often faced by heavy equipment, which is why we've developed our range of off-highway lubricants in close collaboration with major multinational OEMs to ensure the very highest levels of protection and to support performance and durability.



AGRICULTURE

Developed in close collaboration with major multinational tractor and farm machinery OEMs, our high quality range of agricultural products has been specifically designed to meet the tough and diverse demands of the modern farm.



POWER GENERATION

A specially designed range of products for the latest technology diesel generators and gas generator sets. Developed and tested in close collaboration with major multinational OEMs and provides the most advanced protection and optimum performance.



MARINE

Our range of dedicated marine lubricants has been specifically developed to protect against even the most extreme water conditions, and to ensure the ultimate operating performance.













Please visit our website to download our product brochures... www.gblubricants.co.uk/brochure-downloads

Technical Support

We're hugely proud of the relationships we have with our customers and are always on-hand to provide expert technical support whenever it is needed. Our team of fully-qualified technicians has extensive knowledge of lubricant technologies and their applications, which ensures that we are able to identify and recommend the perfect solutions to our customers' requirements in a timely and professional manner, each and every time. In addition our technical support function is available to all our customers via email / telephone and the dedicated "Resources & Tools" section of our website.

Our team also host in-house technical training sessions for our distribution partners around the world.



Online Lubricants Finder

Use our comprehensive online lubricant finder to view recommended lubricants.

Simply input the vehicle registration number or select from a wide range of commercial vehicles, agricultural, off-highway and industrial plant equipment.







www.whichoilshouldiuse.com mobile | tablet | desktop



LUBRICANTS

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